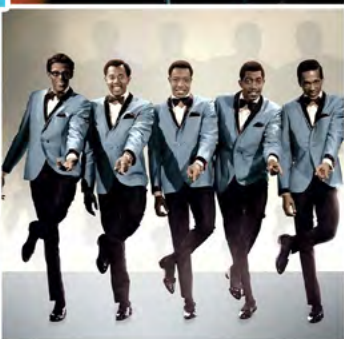


# EXECUTIVE SUMMARY



The Rock & Roll Hall of Fame in Cleveland, Ohio contributes \$100 million in annual economic impact to the region. The National Rhythm & Blues Hall of Fame will have the same major impact for Quitman County, the city of Marks and the state of Mississippi.



# The National Rhythm & Blues Hall of Fame

will be a must-see destination that immerses visitors in the heart, soul, sounds and global impact of Rhythm & Blues music.



*"If there is going to be a National Rhythm & Blues Hall of Fame it belongs in Marks!"*

*La Monte Robinson*

**FOUNDER**  
NATIONAL RHYTHM & BLUES HALL OF FAME

CLEVELAND HAS THE ROCK & ROLL HALL OF FAME • NASHVILLE HAS THE COUNTRY MUSIC HALL OF FAME  
**BRING TO MARKS THE NATIONAL RHYTHM & BLUES HALL OF FAME**

# **MAKE QUITMAN COUNTY**

## **The R&B Music Capital of the World**



**FOR QUITMAN COUNTY  
THIS PROJECT WILL CREATE:**

- NATIONAL R&B HALL OF FAME • 50,000 - 75,000 SQ. FT.
- THE R&B MUSIC WALK OF FAME
- THE WORLD FAMOUS BLUES JUKE JOINT CAFE • 150 - 250 SEATS
- MARKS MUSIC AMPHITHEATRE • 1,000 SEATS
- THE MARKS DELTA MUSIC THEATER
- THE BLACK GOSPEL MUSIC HALL OF FAME & MUSEUM
- THE NATIONAL BLUES EXPERIENCE CENTER
- THE MARKS AFTER-SCHOOL YOUTH ACADEMY
- HALL OF FAME MUSIC RESORTS & SUITES
- THE R&B CHITLIN CIRCUIT TOUR OF AMERICA
- HIP-HOP OF AMERICA

• **JOBS**

• **TOURISM**

• **ECONOMIC DEVELOPMENT**

• **CULTURAL AWARENESS  
& DIVERSITY**



**HELP PRESERVE THE  
MUSIC HISTORY OF MISSISSIPPI  
AS WELL AS THE WORLD  
HISTORY OF RHYTHM & BLUES**



## National Rhythm & Blues Hall of Fame:

- National Rhythm & Blues Hall of Fame History Experience
- The Delta Rhythm & Blues Juke Joint Cafe (150-250 seats and daily live entertainment)
- Marks Delta Music Theater (1,500 seats)
- Rhythm & Blues Wax Figures Experience
- Music Theme Hotel (50-100 rooms // Phase 2)
- Marks Entertainment Amphitheater (outdoor music venue 1,000 seats)
- Marks Mule Train Poor People Campaign Civil Rights Experience
- Music Theme Gift Shop
- National Rhythm & Blues Walk of Fame
- Black Gospel Music Hall of Fame & Museum
- The Blues Experience
- Hip-Hop of America
- The Marks After-School Youth Music Academy
- The Charley Pride Music Studio
- Music Internet Radio Station



# National Rhythm & Blues Hall of Fame Foundation:

- Construction Cost: \$25.M to \$30.M
- Size: 50,000 - 75,000 sq. ft.
- Per Square Foot: \$300.00
- Building Site: ?
- Average Museum Attend in the Delta: 30,000 to 50,000 visitors
- Annual Visitors: 50,000 to 100,000
- Ticket Cost: \$12.00 to \$15.00
- Annually Income: \$405,000 to \$1.3.M (this doesn't include restaurant, gift shop)
- Target Opening Date: Mid 2023-2024

## Quitman County Benefits:

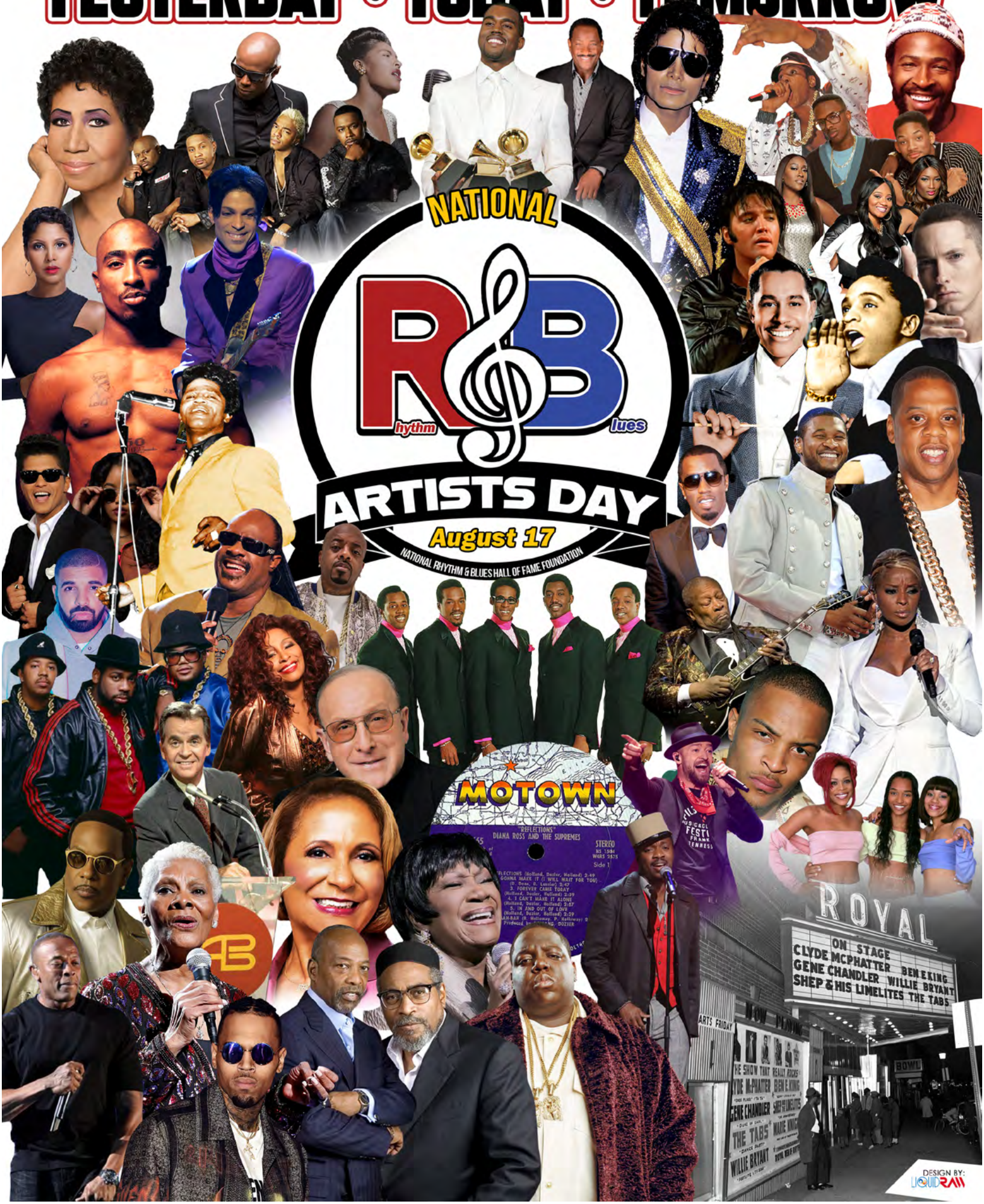
- Annual Visitors: 50,000 to 100,000
- Quitman County: will receive \$2.00 off of each ticket sold from admission into National Rhythm & Blues Hall of Fame, \$100,000 to \$200,000.00 each year
- Quitman County Residents: will be able to enter the National Rhythm & Blues Hall of Fame for Free
- Taxes to be paid to the city of Marks
- National / International Tourist Attraction
- Jobs: 75-125
- National / International Music Fest: National Rhythm & Blues Hall of Fame / VIP Celebrity All-white Party (National R&B and Blues Music Acts)

## Funding Sources:

- County, State, Federal Grants
- Corporate Sponsorship
- Donations
- Private Partnerships
- Naming Rights
- Brick Drive
- Fundraising Events



# YESTERDAY • TODAY • TOMORROW



NATIONAL

Rhythm & Blues

ARTISTS DAY

August 17

NATIONAL RHYTHM & BLUES HALL OF FAME FOUNDATION

MOTOWN

REFLECTIONS DIANA ROSS AND THE SUPREMES

STEREO

MS 1044

WBS 5524

Side 1

ROYAL

ON STAGE  
CLYDE MCPHATTER BEN KING  
GENE CHANDLER WILLIE BRYANT  
SHEP & HIS LIMELITES THE TABS

ARTS FRIDAY

THE SHOW THAT REALLY ROCKS  
CLYDE MCPHATTER BEN KING  
GENE CHANDLER SHEP & HIS LIMELITES  
WILLIE BRYANT  
THE TABS  
DANCE PARTY  
WILLIE BRYANT  
THE TABS

DESIGN BY:  
LIQUID RAIN



# COMING SOON TO MARKS

THE MUSIC CAPITAL OF THE WORLD



# Marks

DELTA MUSIC THEATER



# NATIONAL RHYTHM & BLUES HALL

TONIGHT 8PM... IN THE PERFORMANCE CENTER



MUSIC ACADEMY

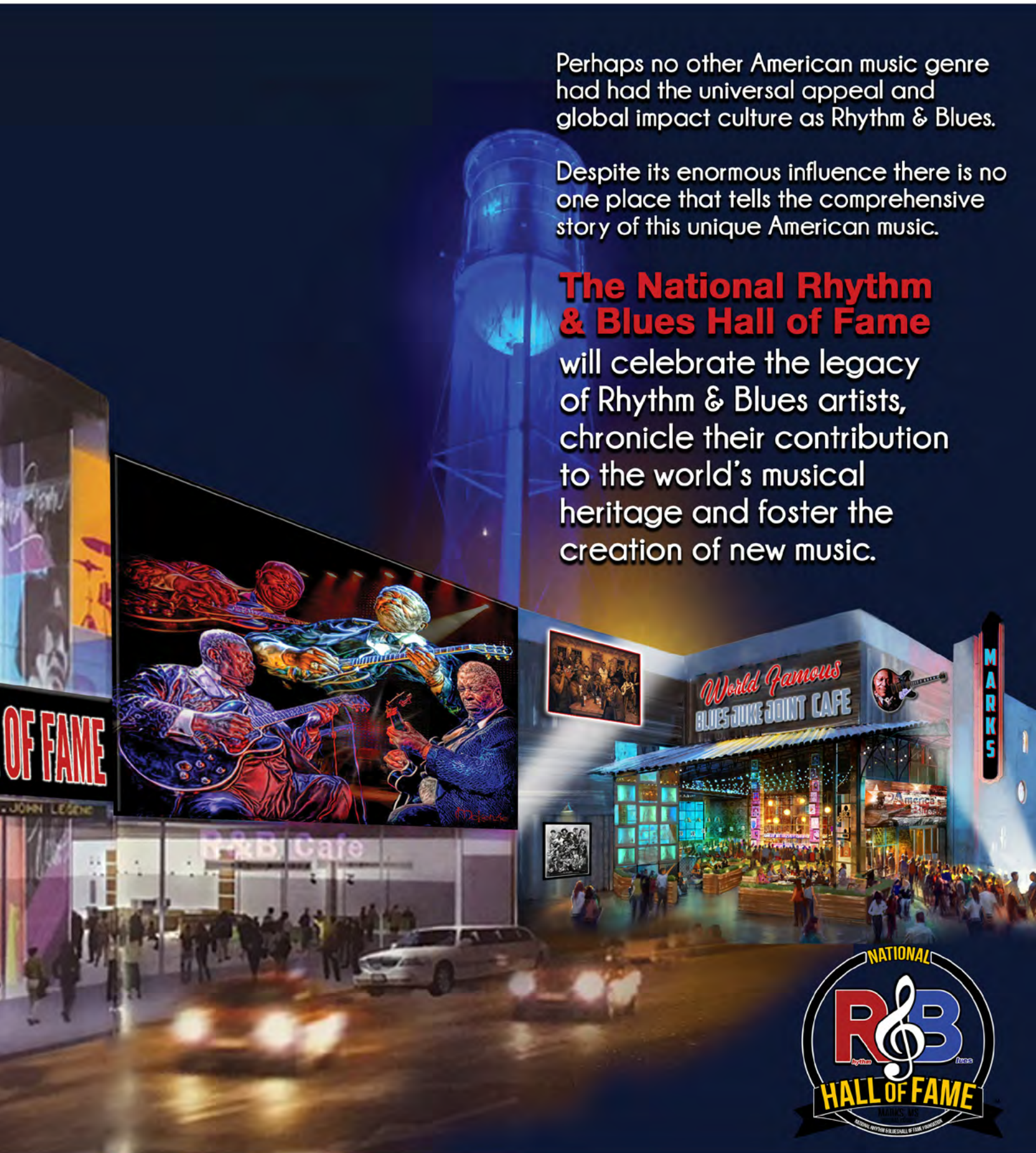




Perhaps no other American music genre had had the universal appeal and global impact culture as Rhythm & Blues.

Despite its enormous influence there is no one place that tells the comprehensive story of this unique American music.

**The National Rhythm & Blues Hall of Fame** will celebrate the legacy of Rhythm & Blues artists, chronicle their contribution to the world's musical heritage and foster the creation of new music.





The  
**Charley Pride**  
 EXPERIENCE

**CHARLEY PRIDE**



# MARKS MULE TRAIN POOR PEOPLE CAMPAIGN



## CIVIL-RIGHTS EXPERIENCE MARKS, MISSISSIPPI





Whether it was called Ballrooming in Detroit, the Bop in Philly, or Stepping in Chicago, it was all about moving to the rhythm of R&B.

## **The R&B Chitlin 'Circuit' Tour of America**

will take visitors on a virtual trip across America to experience the dances, vocal groups, record labels, radio deejays, clubs, and the theaters, that gave Rhythm & Blues its breadth and diversity. The sweet harmonies of Motown, the raw soul of Stax and the smooth grooves of The Sound of Philadelphia will all be celebrated and many, many more.



Jack Soden

June 6, 2015

Rhythm & Blues Music Hall of Fame  
3<sup>rd</sup> Annual Induction Ceremony  
Clarksdale, Mississippi



On behalf of the Presley family and staff of Elvis Presley's Graceland, we are most proud this week of Elvis' inclusion in the Class of 2015 inductees to the Rhythm & Blues Music Hall of Fame. We are equally honored to accept this award on his behalf and showcase it here at Graceland for visitors to admire for years to come.

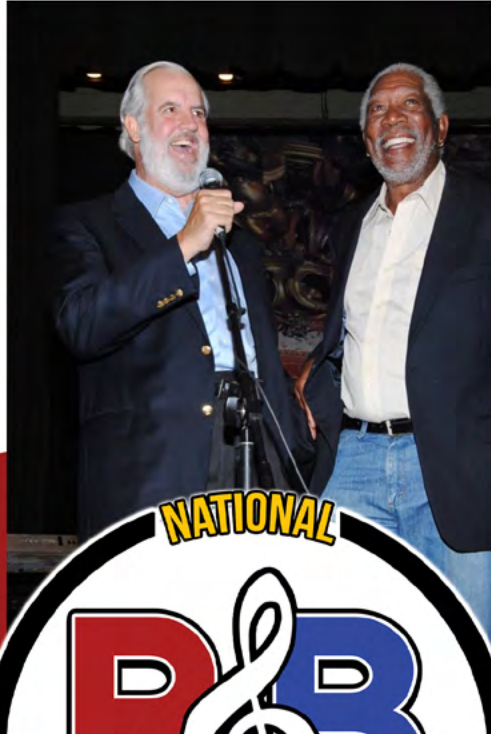
Elvis loved Gospel, Country and the Rhythm & Blues he heard on Beale Street. It was a blend of these genres that influenced his rock 'n' roll sound, helping take that emerging music genre to audiences around the world.

The King of Rock 'n' Roll is in great company as an inductee of the Rhythm & Blues Music Hall of Fame, a distinction he now shares with many other icons of the music industry. We know Elvis Presley would be humble, yet proud and grateful for this honor, which contributes greatly to his lasting legacy.

Thank you for recognizing Elvis' significance within the world of Rhythm & Blues.

  
Jack Soden  
CEO







# Induction Ceremonies

SATURDAY • AUGUST 17, 2013 • CLEVELAND, OHIO  
**2013 INAUGURAL INDUCTION CLASS**



*2nd Annual*  
**R&B MUSIC HALL OF FAME**  
*Induction Ceremony*



The National Rhythm & Blues Hall of Fame was established in 2010 and the first induction ceremony was held on August 17, 2013. Since then, it has become an annual event celebrating singers, songwriters, groups, producers, radio personalities, night club owners, and other individuals (and even places and companies) which have significantly contributed to the R&B field. Here are the inductees from 2013-Present:



**FOR MORE INFORMATION PLEASE CONTACT:**

**LaMont Robinson • Founder/CEO**

**National Rhythm & Blues Hall of Fame**

PO Box 401211 Redford, MI 48240 | Ph (313) 936-2040